

A message from Gary L. Rainwater, Chairman, President and CEO



As a major purchaser of materials and services, Ameren plays a significant role in the growth and development of diverse suppliers. Ameren leadership, business segments, departments, employees and prime suppliers in partnership with the company, work hard to ensure that qualified diverse suppliers are encouraged and given the opportunity to do business with us.

Over the past several years, Ameren has initiated the following:

- Through an aggressive program to identify qualified diverse-owned business enterprises that add value to our strategic sourcing relationships, we've realized a significant increase in the dollars spent purchasing goods and services from minority- and women-owned businesses. The company has more than doubled the amount spent with these suppliers in each of the last three years and expects to more than triple its expenditures with these suppliers in coming years.
- The company has established a highly successful mentoring program for minority- and women-owned businesses – offering technical and educational assistance and job evaluation sessions to enhance learning.
- We are facilitating opportunities for these businesses to expand their expertise in highly specialized fields that relate to the utility industry – specifically, line clearance and line construction.
- We are actively involved in supporting various supplier diversity organizations. This brochure offers a list of those.

With this foundation in place, our company is successfully integrating diversity of thought, backgrounds and people throughout our organization because at Ameren, we believe that affording increased opportunities to diverse suppliers is not only a business imperative at the core of our values but critical to the economic health and vitality of the communities we serve.

Ameren has a special connection to the community, as the utility provider for the communities we serve. Providing diverse-owned businesses an equal opportunity to compete is a critical component of that service. We pledge to you that we will continue to strive to be recognized as a leader in supplier diversity.

Our Goals

To consistently meet or exceed our customers' expectations for strong levels of quality service delivered safely. We expect the same commitment from our suppliers.

In choosing the products and services we use, we look for the "best value" – the combination of quality, safety, service, timing, price and delivery that provides the greatest overall value to our customers and our company.

Our Vision: To be the recognized performance leader of the U.S. electric and gas utility industry. We rely on our suppliers to support this vision by providing quality products and services.

Our Mission: To generate electricity, deliver electricity and distribute natural gas in a safe, reliable, efficient and environmentally sound manner. We look to our suppliers to share this commitment.

Our Values: Integrity – Respect – Teamwork – Stewardship – and Commitment. We expect our suppliers to share these values.

Business Opportunities

Ameren is a member of the regional affiliates of the National Minority Supplier Development Council. We strongly support major certifying agencies within our market. Ameren is also a member of the Institute for Supply Management, the largest supply management association in the world.

Our strategic sourcing and procurement process increases opportunities for certified minority, women, veteran, service disabled veteran, and Hub Zone businesses. This is accomplished through inclusion in the procurement process, by providing access to Ameren opportunities, and through community outreach, mentoring, training, and participation in economic conferences in the communities we serve.

Our supplier diversity efforts significantly contribute to the overall success of Ameren. By providing procurement and development opportunities to



Pangea
Mike
Zambrana
President



Field and Sons
John Dave Field, President

diverse businesses, Ameren reinforces its role as a leader in the communities we serve.

We strongly encourage potential diverse suppliers to obtain certification through local, regional and/or national certifying agencies.

Many opportunities exist for suppliers throughout the corporation.

- The Supplier Diversity Team and Buyers help potential suppliers identify the level at which their organization can do business with Ameren.
- Ameren's process for procuring goods and services identifies strong, diverse suppliers for every portion of its spending for outside goods and services.



NEOPoint Consulting
Himanshu Jian, President

Requirements and Categories

Requirements

- A for-profit business, regardless of size, physically located in the United States or one of its trust territories.
- At least 51 percent owned, controlled and operated by a minority, woman or person with a disability.
- Business must be certified by a recognized national, state, or local organization or government agency.

Categories

One of the following categories must apply to the business owner:

Minority Business Enterprise (MBE)

- African American
- Hispanic American
- Asian Pacific American
- Asian Sub-Continent American
- Native American

Woman Business Enterprise (WBE)

Owned, controlled and operated by a woman.

Small Disadvantaged Business (SDB)

Small Disadvantaged "Minority" Businesses Certified by the Federal Government.

Disabled-, Veteran-, Service Disabled Veteran-owned Businesses

Businesses owned controlled and operated by people in the above category.



Categories for Procurement/What we Buy

The following is an example of procurement opportunities at Ameren, but is not intended to be complete:

Business and Corporate Services

- Information Technology (Materials & Services)
- Desktops, Laptops, Servers, LAN/WAN Equipment, Routers, Software, Teleco mEquipment, etc.
- Human Resources Services
- Janitorial, Maintenance, Pest Control, Catering, Bottled Water, Snow Removal, Office Furniture, Decorating, Landscaping, etc.
- Travel Services
- Legal Services

Energy Delivery

- Pole, Line Hardware
- Meter Services
- Substation Materials
- ED Gas Materials
- Construction Services
- Street Lighting
- Vegetation Management
- Trucks, Earth Movers, Rail, Tires, and Parts

Generation

- Construction Services
- MRO Materials
- Environmental Systems
- Environmental Services
- Control & Instrumentation Materials
- Boiler Materials
- Small Industrial Electrical Components, Fuses, Non-OEM Bearings, Cleaning Supplies, Welding Supplies, Power Transmission Materials, etc.

About Ameren:

During Ameren Corporation's century-long history of providing energy services to this region, the company has demonstrated a strong sense of community stewardship focused on advancing local economies through the support of businesses across a diverse spectrum and to improving the quality of life in areas where its customers live and work.

Now, one of the nation's top utilities in size and sales, Ameren Corporation — through its operating companies in Missouri and Illinois — serve 3.4 million customers. AmerenUE is the largest electric utility and the third largest distributor of natural gas in Missouri, while Ameren ranks as the second largest electric service provider and the third largest distributor of natural gas in Illinois.

To register your company information, visit our Web site at www.ameren.com/supplierdiversity

If you have questions or need assistance in introducing your business to Ameren Corporation, please call Supplier Diversity Development at our toll-free number – 888-256-1150. Or email us at supplierdiversity@ameren.com

For information on the experienced and committed team behind supplier diversity, visit www.ameren.com/supplierdiversity

